



Compliance through Competency: A Compelling Competitive Advantage

Does any of this sound familiar? The state agency that oversees the legalized marijuana industry or sector makes rule changes based on the last legislative session or governor's task force recommendations. Maybe it's a rule to better document customer information or privacy. Maybe it's a rule change to how you process or ship products. Perhaps it's a rule enforcing new environmental regulations.

Rule changes that affect your industry have many implications: compliance, documentation, training, legal, accounting, etc. But one of the biggest and often overlooked effects of regulatory change is the effect on the market, and specifically your organization's competitive advantage (or disadvantage) in the marketplace.

What if staying ahead of your competitors with regulatory changes, compliance systems and the training that's often required gave you an edge in the market? Maybe it enables you to adjust pricing or product positioning more quickly. Maybe quicker and more efficient compliance ensures you mitigate internal risks and thereby free up more resources for sales and marketing.

And what if you could instantly connect new regulatory controls to the inevitable documentation, training and compliance monitoring that comes with it? The faster your organization can do that, and the more efficiently (and cost-effectively) you can roll out new compliance and training support, the more of a competitive edge you will have within your industry.

AdvisoryLXP allows you to do just that. Purpose-built for organizations that need to connect regulatory requirements with training, certification and compliance auditing, AdvisoryLXP is the answer to the frustrating disconnect between your people and your processes. By strategically guiding training, documentation and compliance tracking to KPIs, competencies, regulatory requirements and other performance measures, AdvisoryLXP offers your organization a clear and compelling competitive advantage.

Learn more about how AdvisoryLXP is different from any LMS or compliance tracking system you've ever seen before!